

SHANTI SWAROOP MAHARWAL PRAISES NOVA MAXCVUE LENSES



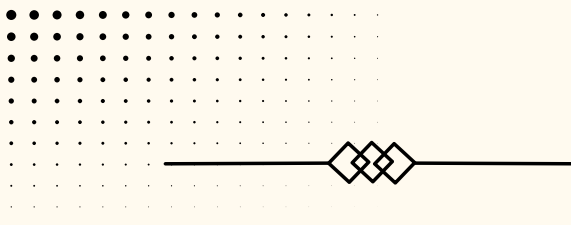
FOR MODERN LIFESTYLE

JAIPUR – Shanti Swaroop Maharwal, the President of the Rajasthan Opticians Association and owner of *The Vision Factory*, has shared his great experience with Nova MaxCvue progressive lenses.

Mr. Maharwal shared that he has been serving as the President of the association for the last 4 years and has received a lot of love from the people. His son, Shantanu Maharwal, has also joined him in the business, and they manage five successful showrooms across Rajasthan.



"Our goal has always been to give our customers the very best," Mr. Maharwal said. "People's lifestyles are changing, and they need comfortable glasses. I tried Nova MaxCvue lenses myself, and they are excellent."



Why Nova MaxCvue Lenses Stand Out

Mr. Maharwal highlighted a few simple reasons why these lenses are great for everyday use:

- **Pristine Vision:** Delivers crystal-clear optical clarity, significantly minimizing distortion.
- **Expanded Field of View:** Provides a wider, unobstructed panorama for both distance and near tasks.
- **Smooth Visual Transition:** Offers an incredibly seamless shift between intermediate and near vision zones.
- **Reduced Oblique Astigmatism:** Advanced design parameters ensure rapid adaptation and enhanced comfort for progressive wearers.

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Mr. Maharwal concluded that for anyone looking for a premium eyewear experience, Nova MaxCvue is a smart choice for daily life. This matches the brand's reputation, as Nova was recently named one of India's Most Trusted Brands for 2026-27.

